

KYW-TV

S TELEVISION STATIONS

Order ID: 81085 10/26/12 03:56 PM CF NTL-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: Client: INDEPENDENCE USA PAC (342473) CPF. / / 658 Agency Commission: 15 % Updated: ALWILLIAMS on 10/26/12 05:30 PM Agency: ABAR HUTTON MEDIA (36802) Product: INDEPENDENCE USA PAC Self Protect.: :20:00 Confirmed: 10/26/12 05:24 PM Buyer: BARBARA ABAR Demo: **HHOLDS** DMA RTG Sched, Code: Z Contract: 11/06/12 11:45 AM AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS WPVI: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% Share: 0% WCAU: 0% CABLE: 0% NEW ORDER CHG/PH 10/26/12 Sales Catg Time Class Eligible Days Dur SC Self Pr NR A/G Item Break Type **HHOLDS** Rate Spots Total **MSUNRISE** 30 \$600.00 \$2,400.00 001 0 1 1 1 1 0 0 NEWS 0.0 FBD LBD Oct 29 10/30/12 11/02/12 4 Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days **Break Type HHOLDS** Rate Spots Total 002 **MSUNRISE** 1 0 0 0 0 0 0 NEWS 30 0.0 \$600.00 \$600.00 FBD LBD Nov 05 11/05/12 11/05/12 1 Dur SC Self Pr Sales Catq NR A/G Item Time Class Eligible Days **Break Type HHOLDS** Rate Spots Total 003 MLOCAL1 0 1 1 1 1 0 0 NEWS 30 0.0 \$1,000.00 \$4,000.00 FBD <u>LBD</u> Oct 29 10/30/12 11/02/12 4 Eligible Days Break Type Time Class Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item MLOCAL1 \$1,000.00 1 0 0 0 0 0 0 NEWS 30 \$1,000.00 004 0.0 <u>FBD</u> <u>LBD</u> Nov 05 11/05/12 11/05/12 1 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 005 **MEARLY** 0 1 1 1 1 0 0 MORN 30 0.0 \$500.00 \$2,000.00 FBD LBD Oct 29 10/30/12 11/02/12 4 Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 006 **MEARLY** 1 0 0 0 0 0 0 MORN 30 0.0 \$500.00 \$500.00 FBD LBD Nov 05 11/05/12 11/05/12 1 Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 007 **DANDERSON** 0 1 1 1 1 0 0 DAY 30 0.0 \$600.00 \$2,400.00

**FBD** 

10/30/12

**LBD** 

11/02/12

Oct 29



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Order ID: 81085 CF NTL-POL

FBD - LBD: 10/30/12 - 11/05/12

Created: 10/26/12 03:56 PM

Client: INDEPENDENCE USA PAC (342473) Agency: ABAR HUTTON MEDIA (36802)

CPE: / / 658

Agency Commission: 15 % Self Protect.: :20:00

Updated: ALWILLIAMS on 10/26/12 05:30 PM Confirmed: 10/26/12 05:24 PM

BARBARA ABAR Buyer:

Product: INDEPENDENCE USA PAC Demo:

HL#:

11/06/12 11:45 AM Contract:

AE: JOHN LINK POL.-GWTS-PH **HHOLDS** DMA RTG Sched, Code: Z

Billing Int: Monthly BM: SS

WPHL: 0% WPSG: 0% WPVI: 0% WCAU: 0% WTXF: 0% WGTW: 0% CABLE: 0% Share: 0% WPPX: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G DANDERSON \$600.00 800 1 0 0 0 0 0 0 DAY 30 0.0 \$600.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 009 DSOAP1 0 1 1 1 1 0 0 SOAP 30 0.0 \$900.00 \$3,600.00

FBD LBD Oct 29 10/30/12 11/02/12 4

Eligible Days Sales Catg NR A/G Break Type Dur SC Self Pr Rate Spots Total Item Time Class **HHOLDS** 010 DSOAP1 1 0 0 0 0 0 0 SOAP 30 \$900.00 \$900.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Rate Spots Total Item **HHOLDS** 30 011 EPHIL4P 0 1 1 1 1 0 0 EFG 0.0 \$1,200.00 \$4,800.00

FBD <u>LBD</u> Oct 29 10/30/12 11/02/12 4

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 012 EPHIL4P 1 0 0 0 0 0 0 EFG 30 0.0 \$1,200.00 \$1,200.00

FBD LBD Nov 05 11/05/12 11/05/12 1

**Time Class** Eligible Days **Break Type** Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate ENEWS5PM 0 1 1 1 1 0 0 NEWS 30 013 \$1,000.00 \$4,000.00 0.0

FBD LBD Oct 29 10/30/12 11/02/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 **ENEWS5PM** 1 0 0 0 0 0 0 NEWS 30 0.0 \$1.000.00 \$1.000.00

FBD LBD Nov 05 11/05/12 11/05/12

AE:



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Client: INDEPENDENCE USA PAC (342473) Agency: ABAR HUTTON MEDIA (36802)

BARBARA ABAR Buver:

JOHN LINK POL.-GWTS-PH

CPE: / / 658 Product:

Demo:

INDEPENDENCE USA PAC **HHOLDS** DMA RTG

Agency Commission: 15 % Self Protect.: :20:00 Sched, Code: Z

Updated: Confirmed:

ALWILLIAMS on 10/26/12 05:30 PM

11/06/12 11:45 AM Contract: Billing Int: Monthly BM: SS

10/26/12 05:24 PM

CABLE: 0% WGTW: 0%

WTXF: 0% WPSG: 0% WPVI: 0% WCAU: 0% WPHL: 0% Share: 0% WPPX: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NCBSEVE 015 0 1 0 1 1 0 0 NEWS 30 0.0 \$3,500.00 \$10,500.00

FBD LBD Oct 29 10/30/12 11/02/12 3

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 **NCBSEVE** 1 0 0 0 0 0 0 NEWS 30 \$3,500.00 \$3,500.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Total Item **HHOLDS** Rate Spots **AENTER** 0 1 1 1 1 0 0 ACC 30 \$1,400.00 \$5,600.00

FBD LBD Oct 29 10/30/12 11/02/12 4

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G **Break Type** Rate Spots Total Item **HHOLDS** 1 0 0 0 0 0 0 ACC 30 018 AENTER 0.0 \$1,400.00 \$1,400.00

FBD <u>LBD</u> Nov 05 11/05/12 11/05/12 1

Item **Time Class** Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 0 1 1 1 1 0 0 ACC 019 AINSIDER 30 0.0 \$1,600.00 \$6,400.00

FBD LBD Oct 29 10/30/12 11/02/12 4

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate **AINSIDER** 1 0 0 0 0 0 0 ACC 30 \$1,600.00 020 \$1,600.00 0.0

FBD Nov 05 LBD 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 021 NLATE 0 2 2 2 2 2 2 NEWS 30 0.0 \$3.000.00 12 \$36.000.00

FBD Oct 29 LBD 10/30/12 11/04/12 12

AE:



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Agency: ABAR HUTTON MEDIA (36802) BARBARA ABAR Buyer:

JOHN LINK POL.-GWTS-PH

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Demo:

INDEPENDENCE USA PAC **HHOLDS** DMA RTG

Agency Commission: 15 % Self Protect.: :20:00

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11/06/12 11:45 AM Contract: Billing Int: Monthly BM: SS

10/26/12 05:24 PM

WTXF: 0% WPHL: 0% WPSG: 0% WPVI: 0% WCAU: 0% WGTW: 0% CABLE: 0% Share: 0% WPPX: 0%

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 022 NLATE 2 0 0 0 0 0 0 NEWS 30 0.0 \$3,000.00 \$6,000.00

FBD <u>LBD</u> Nov 05 11/05/12 11/05/12 2

Sales Catg Item Time Class Eligible Days **Break Type** Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 023 LLETTER 0 1 1 1 1 0 0 LETT 30 \$1,200.00 \$4,800.00

FBD LBD Oct 29 10/30/12 11/02/12 4

Time Class NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Item **HHOLDS** Rate Spots Total LLETTER 1 0 0 0 0 0 0 LETT 30 \$1,200.00 \$1,200.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type Total Item **HHOLDS** Rate Spots 30 025 PSURV25 0 0 1 0 0 0 0 REGP 0.0 \$8,500.00 \$8,500.00

FBD **LBD** Oct 29 10/31/12 10/31/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G WCBSSAT7 0 0 0 0 0 2 0 MORN 30 026 0.0 \$500.00 2 \$1,000.00

FBD LBD Oct 29 11/03/12 11/03/12 2

Time Class Rate Spots Eligible Days **Break Type** Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** WSUN7-9A 0 0 0 0 0 0 2 NEWS 30 027 \$575.00 \$1,150.00 0.0

FBD LBD Oct 29 11/04/12 11/04/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 028 WCBSSUN 0 0 0 0 0 0 1 MORN 30 0.0 \$3.000.00 \$3.000.00

FBD LBD Oct 29 11/04/12 11/04/12



WPPX: 0%

**KYW-TV** 

NR A/G

Order ID: 81085 CF NTL-POL

BARBARA ABAR

FBD - LBD: 10/30/12 - 11/05/12

HHOLDS

10/26/12 03:56 PM Created:

Client: INDEPENDENCE USA PAC (342473) Agency:

Buyer:

AE:

ABAR HUTTON MEDIA (36802)

CPE: / / 658

Product:

Demo:

INDEPENDENCE USA PAC

WPHL: 0%

DMA RTG

Agency Commission: 15 % Self Protect.: :20:00 Sched. Code: Z

HL#:

Updated: Confirmed:

WGTW: 0%

ALWILLIAMS on 10/26/12 05:30 PM

10/26/12 05:24 PM Contract: 11/06/12 11:45 AM

Monthly Billing Int: BM: SS

CABLE: 0%

JOHN LINK POL.-GWTS-PH WPVI: 0% Share: 0% WCAU: 0% WTXF: 0%

WPSG: 0%

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** Rate Spots Total 029 P60LATE 0 0 0 0 0 0 1 CARD 30 0.0 \$20,000.00 \$20,000.00

Oct 29 FBD **LBD** 11/04/12 11/04/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

030 PWIFESUN2 0 0 0 0 0 0 1 REGP 30 0.0 \$10,000.00 \$10,000.00

FBD LBD Oct 29 11/04/12 11/04/12

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	76	0	\$149,650.00	\$127,202.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$149,650.00	\$127,202.50	\$0.00	\$0.00